



MISSION STATEMENT

The mission of the New Jersey Outdoor Alliance is to serve as a grass roots coalition of outdoorsmen and outdoorswomen dedicated to environmental stewardship. We will champion the intrinsic value of natural resource conservation including fishing, hunting and trapping - among opinion leaders and policy makers. We will support legislation, and those sponsoring legislation, that provides lasting ecological and social enrichment through sustainable use of the earth's resources.

Grassroots: Your vote counts!

Grassroots is defined as the involvement of common citizens in an issue or campaign. The outdoors men and outdoors women of New Jersey have proved the power of grassroots efforts by uniting and electing/reelecting nine (9) conservation minded legislators to office.

The uniting of approximately 800,000 anglers, hunters, trappers, foresters, marine ecologists and conservationists of all interests have not only prevented hostile legislation from becoming law but has reminded politicians that the power of election results lay in the hands of voters.

Our numbers present one of the largest voting blocs in New Jersey. It has helped us in creating the New Jersey Angling and Hunting Conservation Caucus, the first such caucus in the state! The uniting of the outdoorsmen and women of NJ also provided urgency and momentum to the many conservation bills we would like to have signed into law.

The first step toward your involvement in protecting your freedom to fish, hunt, trap and make New Jersey a "conservation state" **is to become a NJOA member.** Along with your membership card you'll receive action alerts, discounts at a wide-range of retailers, a NJOA GRASS ROOTS decal and much more.

Remember: exercise your right to vote!

I support the efforts of the NJOA and would like to become a member. Enclosed please find my check for: \$25.00

I would also like to donate an additional sum of:

Other \$ _____

* I want to get involved in NJOA activities _____

Please make checks payable to: NJOA

Mail to: NJOA, P O Box 655, Belmar, NJ, 07719

New Jersey election law requires we collect the name, address, occupation, employer's address for every contribution. Student, Retired, & none are acceptable for occupation if applicable. Self-employed contributors must report the legal name or trade name on his or her own business or corporation as Employer

Incomplete forms will be returned with donations.

Name _____

Address _____

City _____

State/Zip _____

Email _____

Occupation _____

Employer _____

Address _____

City _____

State/Zip _____

Phone _____

To donate or join online visit:
www.njoutdooralliance.org