



## MISSION STATEMENT

The mission of the New Jersey Outdoor Alliance is to serve as a grass roots coalition of outdoorsmen and outdoorswomen dedicated to environmental stewardship. We will champion the intrinsic value of natural resource conservation including fishing, hunting and trapping - among opinion leaders and policy makers. We will support legislation, and those sponsoring legislation, that provides lasting ecological and social enrichment through sustainable use of the earth's resources.

### Grassroots: Your vote counts!

Grassroots is defined as the involvement of common citizens in an issue or campaign. The outdoors men and outdoors women of New Jersey have proved the power of grassroots efforts by uniting and electing/reelecting nine (9) conservation minded legislators to office.

The uniting of approximately 800,000 anglers, hunters, trappers, foresters, marine ecologists and conservationists of all interests have not only prevented hostile legislation from becoming law but has reminded politicians that the power of election results lay in the hands of voters.

Our numbers present one of the largest voting blocs in New Jersey. It has helped us in creating the New Jersey Angling and Hunting Conservation Caucus, the first such caucus in the state! The uniting of the outdoorsmen and women of NJ also provided urgency and momentum to the many conservation bills we would like to have signed into law.

## Thank you for your donation and support of NJOA.

Your donation helps us work to protect your freedom to fish, hunt, trap and make New Jersey a "conservation state". Donations at the level of \$25 or above entitle you to an NJOA membership. Along with your membership card you'll receive action alerts, discounts at a wide-range of retailers, a NJOA GRASS ROOTS decal and much more.

### Remember: exercise your right to vote!

I support the efforts of the NJOA. Enclosed please find my check in the amount of: \$ \_\_\_\_\_

If you want to give in someone's name or in memory of someone please indicate their name below:

\* I want to get involved in NJOA activities \_\_\_\_\_

Please make checks payable to: NJOA

**Mail to: NJOA, P O Box 655, Belmar, NJ, 07719**

New Jersey election law requires we collect the name, address, occupation, employer's address for every contribution. Student, Retired, & none are acceptable for occupation if applicable. Self-employed contributors must report the legal name or trade name on his or her own business or corporation as Employer.

Incomplete forms will be returned with donations.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Zip \_\_\_\_\_

Email \_\_\_\_\_

Occupation \_\_\_\_\_

Employer \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

To donate or join online visit:  
**[www.njoutdooralliance.org](http://www.njoutdooralliance.org)**